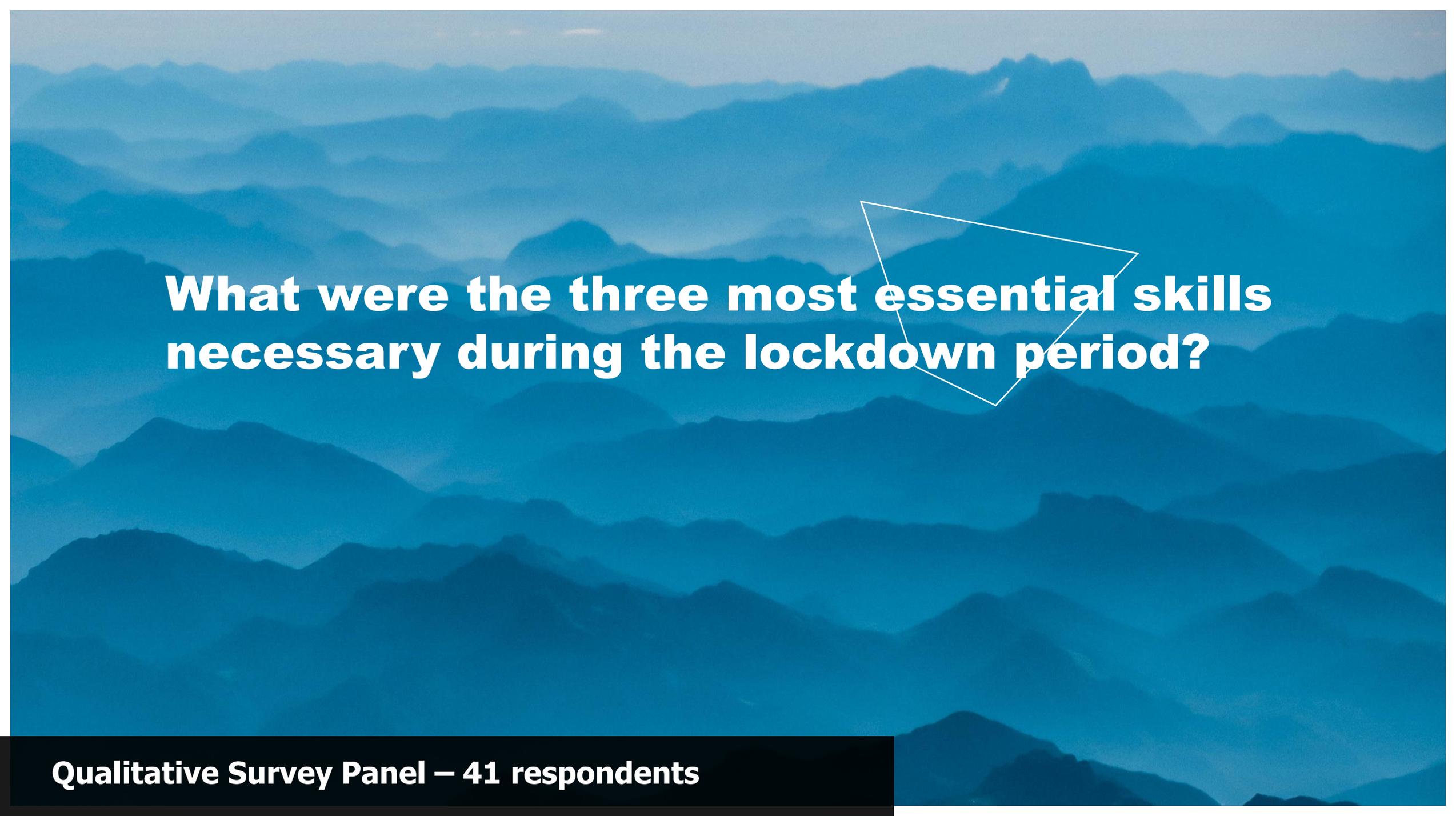


The future after Coronavirus

**Survey – Preliminary
results – May 2020**



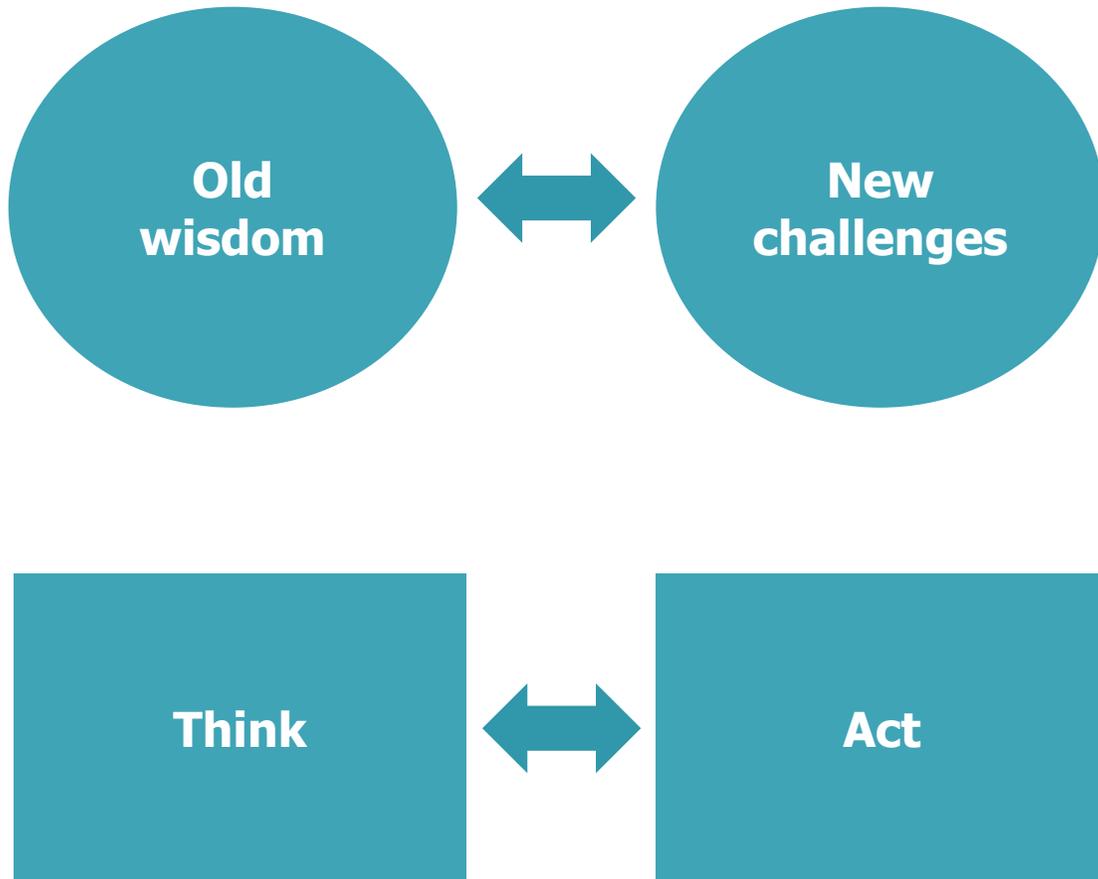
iCube-Thrive



What were the three most essential skills necessary during the lockdown period?

Qualitative Survey Panel – 41 respondents

Two dimensions to analyse the new skills developed during the crisis



- In crisis time, people rely instinctively on **old wisdom**
- They also have no choice but to face **new challenges**
- They had time to **think** about the new situation
- And also had to **act** with a sense of urgency to completely reform – sometimes in just a few days – their usual ways of doing things



**Patience
& Zen**



**Focus &
Adapatability**



**KEEP
CALM
AND
GO
ONLINE**



**Cooking &
Exercising**



**Go Online &
Reorganize**

Skills developed during lockdown: keep calm, eat, drink, exercise and go online!

